Shon John Varghese

Senior Product Designer who builds with AI. Senior Manager, Innovation at Shriram Credit.

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Fully remote from India (IST), overlapping UK and European hours, with three years of async delivery to international clients behind it. Available full-time, directly or through an employer of record (EOR). No visa sponsorship or relocation required.

PERSONAL STATEMENT

I'm a Senior Product Designer who builds with AI. Six years in product design, most of it in lending, insurance and investments at Shriram, a fintech leader in India. On Shriram One, a financial SuperApp with 14M active users, I was a significant part of planning and ideation from the start and later led its design direction, and I led a 14-member design team. Today I design polished products and build them with AI, taking the front end to production with Claude Code, on a lean team, without a handoff.

EXPERIENCE

Shriram Credit Company Limited (SCCL), Chennai
Senior Manager, Innovation | Apr 2026 to Present

- Handpicked from a transformation group of over 300 people to join Innovation, Shriram Credit's AI-first team serving all eight group companies.
- Shriram Financial Services website (shriramfs.com), my stepping stone into building: designed in Figma, AI reproduced roughly 60% of the design, and I took the front end to production with Claude Code (Astro, Tailwind), refining it to 100% of what I intended. Owned UI, UX and front end on a lean product team.
- Shipped 52 pages in four weeks, scoring 100 for performance, SEO and accessibility. Cleared VAPT, audits and a full security analysis; UAT cut from 60 days to 3, with 164+ bugs resolved.
- Redesigned the Shriram Credit website end to end, a step up in craft: motion, layout, imagery, type hierarchy and responsive behaviour. UI, UX and front end by me with Claude Code on a lean team, with the design system enforced in the build and Figma used to refine what AI could not.
- Shriram Credit Loan Against Securities site (in UAT, not yet live), a lending site for loans against mutual funds and shares: I own the web platform, from product logic to shipped page. Built with AI against a design system the build itself enforces, so a hex value, an inline style or a hand-written duration fails the build.
- Introduced a staged low-fi to mid-fi to high-fi review progression for taking work to leadership, now the working standard across the group's product teams.

Shriram Finance Limited, Chennai
Manager (2025 to 26) · Associate Manager (2024 to 25) · Sr. Interface & Experience Designer (2022 to 24) · Interface & Experience Designer (2022) | Apr 2022 to Mar 2026

- Joined the CDO-led digital transformation group at about 35 people and stayed as it grew past 300, reporting to the VP of Design.
- Shriram One (2022 to 2026), the financial SuperApp for India's largest retail NBFC: a significant part of its planning and ideation from the start, and in the last few years led the app's design direction, working alongside the design team. Research-led, fully worked UI and UX in Figma. 20M+ downloads (publicly reported) and 14M active users, with 63% of new users from small-town India.
- Brought the group's many loan journeys into one app, personalised per loan and built from shared components on one design system. Design decisions were research-led and settled by the numbers rather than by opinion.
- Weighed every addition against product needs before it reached design, so requirements arrived ready to build.

- Helped shape the app's product direction: away from copying payment-first competitors and toward the Loan and Investment modules where revenue and the brand's 50-year trust lived, the direction the shipped product took. Digital acquisition later moved the customer mix from 80:20 existing-to-new to 40:60.
- Held design direction as the merged companies' journeys were rebuilt rather than carried across: lending alone ran to about twenty products, each revamped individually, several teams in parallel.
- The lending journey went from about 70 pages of paper to an eKYC and API-driven flow; loan approval fell from 24 to 48 hours to as little as 20 minutes.
- Designed the Shriram Finance website and customer portal (2022 to 2026), covering desktop loan management, statements and bill payments; the Dealer Portal (2024 to 2026), a B2B dashboard for two-wheeler dealerships handling loan-lead pipelines and trade advances; and a group of B2B back-office apps.
- Kept one shared design system across Shriram One, and one across the website and customer portal.
- Led and mentored a 14-member design team.

Independent Design Consultant, Remote
Freelance Product Designer | Jan 2022 to Aug 2025

- Ran long-horizon freelance engagements, six months to two and a half years each, clients across India and the Middle East, delivered fully async and remote. SaaS ideation through full design deliverables, managing scope and clients directly across time zones.

RR Donnelley (dedicated to Boston Consulting Group), Chennai
Work Flow Coordinator · Sr. Associate, Visual & Design · Associate, Visual & Design | May 2020 to Apr 2022

- Produced presentation design and data visualisation for BCG consulting teams, turning data into a clear story for senior audiences with pixel discipline across large decks, under tight timelines, and coordinated workflow and project routing across global teams. Both design roles delivered fully remote.

PROJECTS

- **ProofKit:** A content review tool that turns "this line is wrong" into a tracked ticket, raised right on the page. Designed and built with AI (Claude Code) on Cloudflare Workers, D1, KV, Durable Objects and WebAuthn, plus a Chrome extension.
- **Settled:** A complete personal finance app, and on the same rows, a shared ledger for two people who live together. Designed and built with AI on Cloudflare Workers, D1, R2, KV and Expo. Web client live, in build.
- **Garage:** A mobile-first logbook for motorcycle owners in India, built to be used one-handed, at a fuel pump, often with no signal. Designed and built with AI on React, Cloudflare Workers, D1 and R2.
- **Rep:** A fitness band rebuilt around its raw signal, and honest about every number: a Mac collector, a web dashboard and an iPhone app. Designed and built with AI.
- **Couch Mode:** An ad-free TV home screen, built over an open-source launcher and designed as open source.
- **Shriram Credit, Loan Against Securities site:** A lending site for loans against mutual funds and shares, in UAT. Built with AI on Astro, TypeScript, Cloudflare Workers, D1 and Durable Objects, against a design system the build itself enforces.

SKILLS

- **Design:** Product Design, Research-led UX, Interaction Design, Design Systems, UX Architecture, Zero-to-One Design, Prototyping
- **Building with AI:** Claude Code, Production front ends built with AI (Astro, Tailwind), Accessibility (WCAG), Performance and SEO, Back end, sign-in, databases and security checks set up with AI for my own apps, Design checks in every build that catch stray styles
- **Tools:** Figma, Miro, Jira

- **Interests:** Photography, Riding, Music

EDUCATION

B.Voc. Retail Management, Madras Christian College
2016 to 2019

Graphic and Web - Design and Development (GWDD), Arena Animation

LANGUAGES

English (Native), Malayalam (Full professional), Tamil (Full professional), Hindi (Professional)